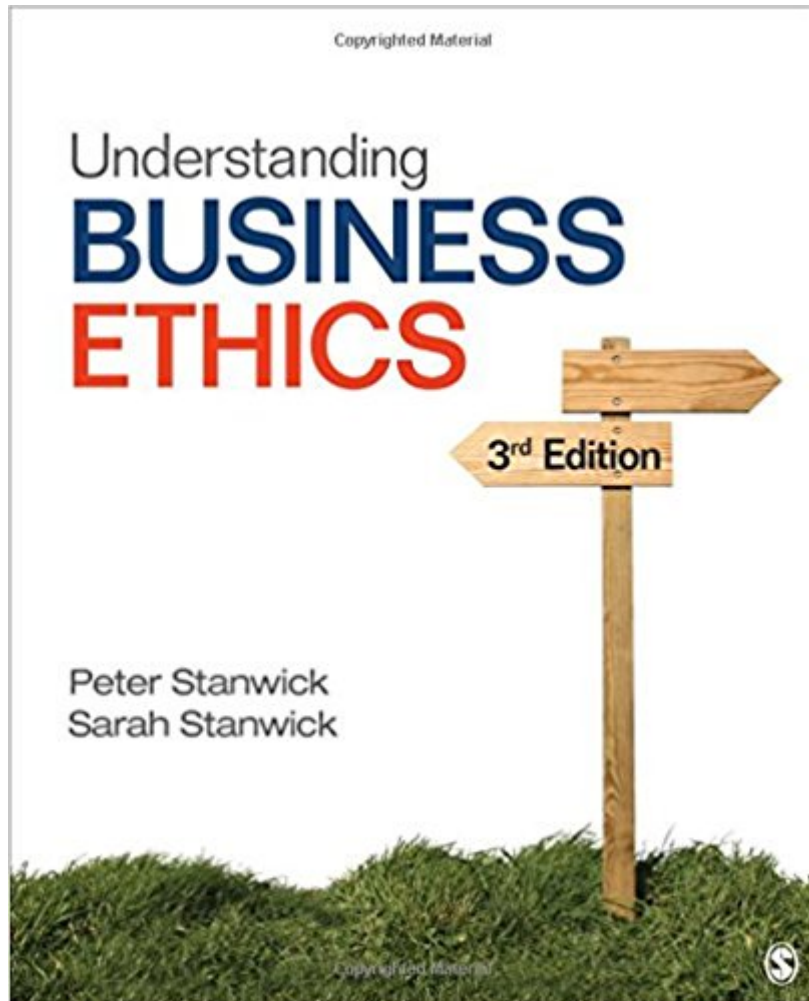




Ebook Directory
the best source of ebook

The book was found

Understanding Business Ethics



Synopsis

Filled with real-world case studies and examples of ethical dilemmas, *Understanding Business Ethics*, Third Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

Book Information

Paperback: 600 pages

Publisher: SAGE Publications, Inc; 3 edition (October 23, 2015)

Language: English

ISBN-10: 1506303234

ISBN-13: 978-1506303239

Product Dimensions: 9 x 7.4 x 1 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 24 customer reviews

Best Sellers Rank: #19,607 in Books (See Top 100 in Books) #25 in Books > Textbooks >

Business & Finance > Business Ethics #45 in Books > Business & Money > Business Culture >

Ethics #1122 in Books > Business & Money > Management & Leadership

Customer Reviews

"Looking for a deeply reflected and applicable textbook for in-class use in business ethics? Here it is. The best textbook I've ever found is the Stanwicks' masterpiece. Your students will love it."--Volker Brecht
"Great textbook, with relevant cases from the real world."--Biruk

Alemayehu
"Excellent book with proper framing and interesting analyzes in various areas/fields, with special emphasis on practical cases."--Alberto Costa

"Looking for a deeply reflected and applicable textbook for in-class use in business ethics? Here it is. The best textbook I've ever found is the Stanwicks' masterpiece. Your students will love it." (Volker Brecht)"Great textbook, with relevant cases from the real world." (Biruk Alemayehu)"Excellent book with proper framing and interesting analyzes in various areas/fields, with special emphasis on practical cases." (Alberto Costa)

Very informative

Good!

Very Good!

For people who clearly enjoy preaching about ethics the Stanwicks clearly have no qualms about scamming college students out of far more money than their book is worth.

got for the kindle not too many pics but it is the full book

It's a book.

Very excellent textbook with real applicable concepts for today's business world.

Favorite course I took in college. (Taken directly from the author, Dr. Peter Stanwick)I needed the cash when the course was over, so I sold it back to the local bookstore, but it was cheapest here on and it is an easy read.Very interesting and he is supposed to have a newer edition come out that I will purchase as well!

[Download to continue reading...](#)

Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Business Ethics: A Jewish Perspective (Library of Jewish Law and Ethics) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Understanding Business Ethics Business Ethics Now (Business Careers) Law and Ethics in

the Business Environment (Cengage Learning Legal Studies in Business) Business Ethics: Case Studies and Selected Readings (South-Western Legal Studies in Business Academic Series) Business Ethics and Ethical Business Applied Business Ethics: A Skills-Based Approach (South-Western Legal Studies in Business Academic (Paperback)) Business Ethics: Case Studies and Selected Readings (South-Western Legal Studies in Business Academic) Principles of Biomedical Ethics (Principles of Biomedical Ethics (Beauchamp)) Case Studies In Nursing Ethics (Fry, Case Studies in Nursing Ethics) New Perspectives in Healthcare Ethics: An Interdisciplinary and Crosscultural Approach (Basic Ethics in Action) Ethics Across the Professions: A Reader for Professional Ethics Law, Liability, and Ethics for Medical Office Professionals (Law, Liability, and Ethics Fior Medical Office Professionals) Concise Guide To Paralegal Ethics, (with Aspen Video Series: Lessons in Ethics), Fourth Edition (Aspen College) Ethics and Animals: An Introduction (Cambridge Applied Ethics) Research Ethics in Exercise, Health and Sports Sciences (Ethics and Sport) Biomedical Ethics for Engineers: Ethics and Decision Making in Biomedical and Biosystem Engineering (Biomedical Engineering Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)